



Daniel John Gonzalez

Resume – 2015

Systems Engineer / Web Developer

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Professional Skills

Systems Engineer, Full-Stack Web Developer with a Front-End Focus, Senior Tech Lead, Interactive Programmer, Graphic Designer, IT Project Manager, Systems Architect, Computer Scientist, Producer.

Programming Knowledge

Front-End & Back-End Web Development, Ruby on Rails, PHP, Python, C# / ASP.Net, JavaScript, jQuery, YUI, Ajax, MVC, VB, SQL, MySQL, HTML5, CSS3, LESS, SASS, HAML, Flash ActionScript, GIT, SVN, TFS

Technical Abilities

Full-Stack Application Development (Ruby on Rails, PHP, .NET), Mobile First Responsive Design, eCommerce Management, Creative Direction, UX Engineering, UI Design, Software Development, Affiliate Marketing, Security Analysis, Server Optimization, PCI Compliance, Adobe Master Collection, Agile Methodology, Visual Studio, Microsoft & Google Office Suites, Visual Basic Programming, Graphic Design, Mac OSX, Windows OS, Linux / Unix OS, A/B Testing Optimization, Business Plan Development, QA, User Experience, Usability Analysis, Wordpress, Drupal, Magento, Joomla, Information Architecture, and a deep passion for learning & sharing technology.

Education

- Northeastern Illinois University - Bachelors of Science
Majored in Computer Science with a Minor in International Business Marketing & Management
- Whitney M Young Magnet High School
Photoshop Experience & Writing C code by hand since 1998
- International Electrical & Electronic Engineering (IEEE) Member
Computer Science & Cloud Computing Societies

Work Experience

- August 2015 – Current** **CDW, Inc.** **Front-End Web Developer**
Brand driven eCommerce for the top computing companies and services (Intel, Microsoft, Apple, Dell, HP; Cloud, CyberSecurity, Education & Government Sectors), Node.js, Handlebars, TFS, Visual Studio, VSS, Bootstrap, Gulp, LESS, CSS, JS, JQuery, C#, AEM, Maven, Agile Methodology; Currently working as a contractor with full-time hours.
- May 2014 – August 2015** **SK Holdings** **Full-Stack Web Developer**
Ruby on Rails & PHP Environment, Membership Focused Sales & Retention, A/B Testing Optimization, Cutting Edge, Affiliate Marketing & Traffic Management, Radio Syndication, Custom GEMs Development, SASS, MVC Architecture.
- March 2013 – May 2014** **Crate & Barrel** **Senior Front-End Developer**
Front-End Expertise, Path to Purchase & Checkout Teams, Agile, Scrum, International eCommerce, A/B Testing, ASP.Net, MVC, C#, LESS, Bootstrap, Mobile Responsive, User Experience, Security, Usability, Discovery, Design.
- September 2011 – March 2013** **Codex Creative, Ltd.** **CEO / Senior Developer / Owner**
Local Chicago Interactive Development Firm specializing in PHP & MySQL systems: WordPress, Drupal, Code Igniter, Magento, Joomla. Custom platforms for Small Businesses, Governments, & Startups.
Regularly producing Custom Websites, HTML Email Campaigns, Landing Pages, Micro Sites, Technical Code Debugging, Video Editing, Multi-Browser QA, Responsive Design, Mobile, jQuery, CSS, HTML5, Etc.
- February 2010 – September 2011** **Creative Circle** **Web Development Contractor**
Freelance Front-End and Back-End Freelance Agency Level Web Developer for clients like: Washington Federal Savings Bank, Jacobs & Clevenger, Reach Creative, Aon Hewitt, Gogo Air, Ars Advertising, Manifest, Golin/Harris International, Schawk Retail Marketing, The Nature Conservancy, and many more.

Work Experience Continued

June 2008 – February 2010 **Chicago Music Exchange** **Digital eCommerce Director**
eCommerce Department Director, New Business Development, Networking Security, IT, Web 2.0 UX,
eBay & Amazon Automation, Webmaster, Online Sales Multi-Channel Retailing, Marketing and Advertising
Production, Team Manager, Technical Support, Retail Computer Systems Management.

March 2007 – June 2008 **Agora Web Solutions** **Developer & Project Manager**
Flash Programming, Photoshop, Illustrator, Dreamweaver, Lamp Stack [Linux Apache MySQL PHP],
Programming API Technology, Technical Lead, Requirements Documentation, Development & Design.

May 2005 – March 2007 **Emalfarb, Swan & Bain** **Director of Communication**
International Law Firm, Marketing and Sales of Legal Services, ASP.net Intranet, Help Desk Support,
National Lien and Bond, Trade Association Management, Systems Integration, Network Security, Leader.

University Careers & Internships

September 2004 – August 2005 **WZRD Chicago 88.3 fm** **Station Manager & Engineer**
Station Management, Media Production, Radio Programming, Audio Engineering, FCC Legal, On-Air DJ,
University Liaison, Finance Officer, Broadcast Scheduling, Public Service Announcement Production.

June 2004 – August 2004 **Motorola Inc.** **Resource Management Intern**
Business Application Development, Global Telecom Services Sector, 6-Sigma Training, Global Team,
M-Gates Methodology, Software Life-Cycle, Customer Service and Information, Excel Visual Basic Programming.

March 2002 – March 2004 **Market Partners, LLC.** **Interactive Promoter**
Promotional Campaign Manager, Street Marketing and Promotions, Press Release Writing, Advertising,
Team Leader, Coordinator, Product Sampling, Quality Analysis, Trade Events, PR Coordinating, Online Marketing.

September 2000 – May 2002 **Northwestern University** **Research Data Miner**
International Center for Advance Internet Research, Database Management, Programming in JSP, ASP, XML & SQL,
DBA, eLearning Development & Data Mining for the Nanotechnology, Material Science and IT Departments.

Personal Hobbies

Music Composition & Production **Danny Livewire** **Electronic Music Producer**
Musician since the age of 3 playing: Violin, Trumpet, Guitar, Piano & now my computer. I make music and perform under
the stage name "Danny Livewire" with albums out on iTunes, Spotify, Beatport, Amazon, Juno, Tracksources, Etc.

Event Promotions **React Presents** **Local Chicago Promoter**
Regular promoter for SFX Entertainment (NASDAQ:SFEX) through React Presents on Fridays at The Mid and
Saturdays at Evil Olive. Say my stage name "Livewire" to get in for free before 11:30, discounted after.

Independent Artist **Local Chicago DJ** **Dance Music Aficionado**
From club nights to corporate events, I have been known to DJ pretty regularly around Chicago for the last 15+ years.
These days it's only about once or twice a month specializing in experimental electronic music, house & techno. Major
events I have played at include North Coast Music Festival and the Case Marathon in Millennium Park.

Science Fiction Fan **Comic Con Crew Member** **Avid Sci-Fi Enthusiast**
Being a Technology Developer, naturally I am really big into Sc-Fi. I am part of the Stage Crew for C2E2 and have an
extensive Space Ship, Legos, Robotics, Production & Computing "Mission Control Systems" setup in my collection.

References

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